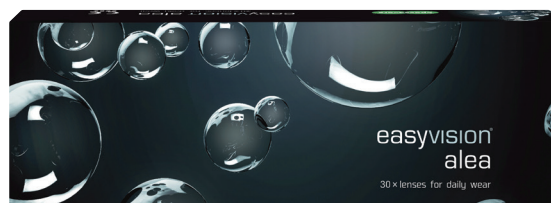




easyvision[®] magic

Daily disposable contact lenses
with Smart Touch™ technology



easyvision[®] alea

1 day Silicone Hydrogel contact lenses with
Smart Touch™ technology



easyvision[®] orba

Silicone Hydrogel monthly disposable lenses

Proud to partner Specsavers



SMART TOUCH™

Unique packaging for hygienic lens handling

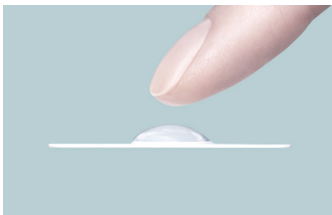
The unique packaging allows the inner surface of the lens to remain uncontaminated up to the point of application. The wearer only touches the outer surface of the lens.



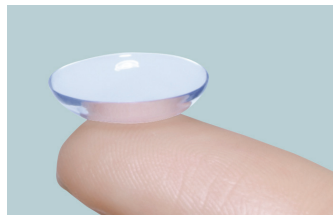
1 On opening the outer lens surface always faces up.



2 Eliminating the need to touch the inner lens surface.



3 Reducing the risk of contaminating the inner lens surface.



4 Minimal handling for improved hygiene.

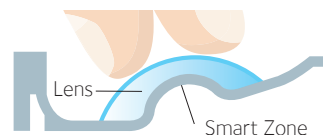
80%
of wearers say they
would like easier handling¹

**≈50%
FASTER**

The benefits of Smart Touch™ vs Conventional packaging

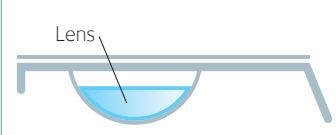
Smart Touch™

Inner lens surface faces downward so the lens can be removed and applied without ever touching the inner surface.



Conventional packaging

Inner lens surface faces up, and is liable to contamination on removal.



More speed, less stress! No wasted time in the morning checking if the lens is the right way up².



**easyvision®
magic**

Daily disposable contact lenses
with **Smart Touch™** technology

The slimmest contact lens packaging in the world designed with the contact lens wearer in mind, for easier handling and cleaner more comfortable wear.

Caring for our environment

easyvision® magic uses less raw material

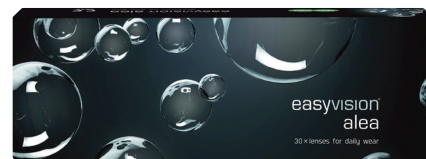
Primary packaging made from significantly less material.

easyvision® magic produces less waste

1 year supply of contact lenses (720 Packs) only 20% waste compared to conventional packaging.

easyvision® magic has an environmental focus

Storage case is made from recycled mould plastic.



**easyvision®
alea**

1 day Silicone Hydrogel contact lenses
with **Smart Touch™** technology

The ultra low modulus Silicone Hydrogel daily disposable contact lens with Menisilk™ Air and NanoGloss™ Pro.

An unmatched combination of oxygen, water content, and ultra low modulus.

Balancing design and material for optimal comfort

A unique edge profile whatever the power, the edge thickness remains the same, eliminating comfort differences between eyes.

Nanometer precision low friction surface designed for a comfortable day.

¹Menicon data on file 2017 online patient experience survey study 300 current daily disposable wearers. ²Menicon data on file April 2016.

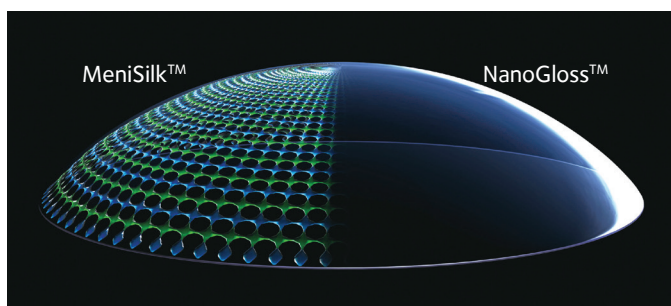


easyvision[®] orba

Silicone Hydrogel monthly disposable lenses

easyvision[®] orba with Menisilk[™] and NanoGloss[™] technologies designed to meet the demands of today's contact lens wearer.

Material and surface technologies



Menisilk[™]

Unique silicone polymerisation, innovative hydrophilic monomer

- Ultra high Dk/t
- Exceptional hydration
- Absolute transparency

NanoGloss[™]

Unique surface technology, Nanometer precision

- Super smooth surface
- Resistance to bacteria
- Excellent wettability

Ultra Dk/t for healthy eyes

A totally breathable lens ensuring every part of the eye gets the air that it needs for healthy, happy, whiter eyes. easyvision[®] orba has one of the highest levels of oxygen transmission amongst all commercially disposable lenses.

Thickness matters

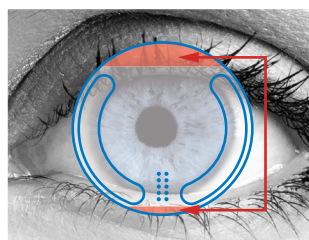
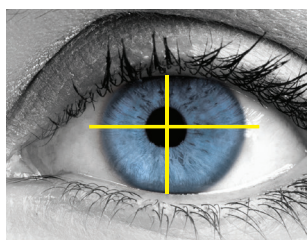
The thickness of a lens can significantly impact oxygen transmissibility. easyvision[®] orba sphere, toric and multifocal designs optimise oxygen transmissibility across the whole lens surface over the entire power range.

easyvision[®] orba toric

Visiostable design[™]

A lens designed to work with your eyes for clear comfortable vision so you can get on with your life.

The unique asymmetric vertical slab-off matches the eyelid's natural asymmetric coverage of the cornea harnessing the natural lid force, optimising centration and preventing rotation.



easyvision[®] orba multifocal

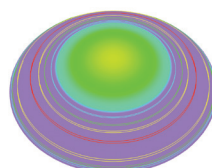
Innovation for presbyopia Dual Balanced Design[®]

A lens designed to work with your eyes for clearer comfortable vision near and far.

LOW design

For earlier presbyopes with lower near vision needs

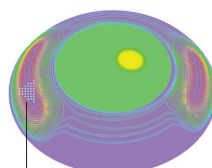
- Progressive multifocal geometry
- Centre near vision



HIGH design

For presbyopes with higher near vision needs

- Patented decentered near zone
- Dynamic stabilisation zones
- Vertical slab-off
- Temporal indicator



Temporal indicator

Product Specifications

easyvision[®]
magic

Characteristics	Material	HEMA GMA hioxifilcon A
	Water content	57%
	Handling tint	Light blue
	Design	Aspheric
	Manufacturing	CENTRAFORM™ process
Parameters	Base curve	8.6mm
	Diameter	14.2mm
	Centre thickness @ -3.00D	0.1mm
	Power range	+0.50D to +4.00D (0.25D steps) -0.50D to -6.00D (0.25D steps) -6.50D to -10.00D (0.50D steps)
Wear	Modality	Daily wear
	Replacement schedule	Daily disposable
Packaging		30 lens packs
		6 lens trial pack
		30 lens storage case

easyvision[®]
alea

Characteristics	Material	midafilcon A
	Water Content	56%
	Dk/t@ -3.00	91x10 ⁻⁹ (cm/sec) · (mLO ₂ /(mL x mmHg))
	Modulus	0.36 MPa
	Centre Thickness	0.07mm @ -3.00D
Parameters	Base Curve	MED
	Diameter	14.2mm
	Power Range	-0.25D to -6.00D (0.25 steps) -6.50D to -10.00D (0.50 steps)
	UV	Class 2
	Handling Tint	Blue
Wear		Daily disposable
Packaging		30 lens pack - 5 lens pack for trial

easyvision[®]
orba

easyvision [®] orba		Sphere	Toric	Multifocal		
Characteristics	Material	Asmofilcon A (Silicone hydrogel)				
	Water Content	40%				
	Dk/t	161mm Hg				
	Centre Thickness	0.08mm @ -3.00D				
Parameters	Base Curve	MED				
	Diameter	14.00mm		14.20mm		
	Sphere	+6.00D to -10.00D		+4.00D to -10.00D		+6.00D to -13.00D
		<div><div>0.25D steps</div><div>0.50D steps</div><div>*No plano</div></div> <div><div></div><div></div><div></div></div> <div>+6.00-6.00-10.00</div>		<div><div>0.25D steps</div><div>0.50D steps</div></div> <div><div></div><div></div><div></div></div> <div>+4.00-6.00-10.00</div>		<div><div>0.25D steps</div><div>0.50D steps</div></div> <div><div></div><div></div><div></div></div> <div>+6.00-6.00-13.00</div>
		Cylinder			-0.75, -1.25, -1.75	
	Axis			10° steps around the clock		
	Addition					LOWHIGH
Lens Marking						
Wear		Daily wear monthly replacement				
Packaging		3 Pack				